

# Human Trafficking Indicators — Park Staff Pocket Card

Based on DHS Blue Campaign & Polaris Project indicator lists · Campground Management · [campgroundmanagement.com](http://campgroundmanagement.com)

**This is an awareness card, not a police investigation guide.** Staff do not approach, interrogate, or rescue. Staff observe, document, and call. Always default to calling the National Human Trafficking Hotline at **1-888-373-7888** or texting **233733 (BeFree)**. In active danger, call 911.

## Hotlines and How to Report

**National Human Trafficking Hotline:** 1-888-373-7888 (call) · 233733 BeFree (text)

**FBI (active crime in progress):** 1-800-CALL-FBI (1-800-225-5324) · [tips.fbi.gov](http://tips.fbi.gov)

**Local emergency:** 911 (in active danger or kidnapping)

**State child welfare hotline:** \_\_\_\_\_ (look up by state)

## Behavioral Indicators at Check-In

No single indicator confirms trafficking. A combination of several below should prompt documentation and a hotline call after the booking concludes.

- One person speaks for everyone; others avoid eye contact or appear coached on what to say
- The person speaking holds all the IDs, including for adults of the group
- Cash payment for short, last-minute booking with no advance reservation
- Group composition does not match the story (unrelated adults with young children, large age gaps without clear family relationship)
- Visible signs of physical control or fear (flinching, looking to the speaker before answering simple questions)
- Inability to answer basic questions about where they came from or where they are going
- Reluctance to provide ID or vehicle plate that matches the reservation
- Person appears underage or disoriented; explanations do not fit appearance

## On-Site Indicators (during stay)

- High volume of unknown adult visitors to a single site, especially after dark
- A young person or vulnerable adult never leaves the site alone
- Same young person seen with different adults over the course of a stay
- Online ads (sometimes posted at local truck stops or scratch ads in bathhouses) referencing your park's location or site number
- Vehicle traffic to one site that follows a pattern (short visit, leave, another short visit, leave)
- Bathhouse, laundry, or store visits where the person never speaks and is always accompanied

## Staff Action Sequence

**Step 1 - Stay calm. Complete the transaction normally.** Do not confront, challenge, or alarm anyone. Trafficked persons can be in immediate physical danger if their controller suspects they were identified.

**Step 2 - Document discreetly.** Booking name. Site number. Vehicle plate and description. Names and approximate ages of people present. Specific indicators observed. Time. Your name.

**Step 3 - Notify the manager privately.** Do not radio openly. Step away from the desk to phone the manager.

**Step 4 - Manager calls the National Human Trafficking Hotline.** 1-888-373-7888. The hotline coordinates with local law enforcement.

**Step 5 - If active danger is observed (visible violence, attempted kidnapping, injured minor), call 911.**

**Step 6 - Do not post about it on social media or discuss with other guests.** An online post can warn the trafficker and put the victim at greater risk.

**Source acknowledgement.** Indicator lists adapted from public materials of the U.S. Department of Homeland Security's Blue Campaign ([dhs.gov/blue-campaign](https://dhs.gov/blue-campaign)) and the Polaris Project ([polarisproject.org](https://polarisproject.org)). For current versions of the official lists, refer directly to those resources.

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